

Learning Experience Designer

Job Description

POSITION OVERVIEW

Department	Experiential Digital Global Education (EDGE); Innovation Unit (London)
Location	Devon House, London, Remote-based
Term	Full-time; Permanent
Salary	£30,000 - £35,000 per annum, depending on experience
Benefits	Generous benefits package including 25 days holiday allowance pro rata (excl. Bank holidays), group life assurance, group income protection, pension schemes and private healthcare (optional)
Start	June 2022

The New College of the Humanities wishes to appoint a Learning Experience Designer (LxD) to support faculty in the design and build of courses, helping faculty members to navigate complex teaching and learning issues as they build out engaging, experiential content and design in our learning platforms and systems. We are looking for a creative online learning designer who will work effectively with faculty to produce high quality content and engaging learning experiences that will support student success. The successful candidate will have previous experience in course design and development and will be familiar with the latest best practices, tools, and research in online learning design. They will be looking to grow current skills as part of an innovative, collaborative design team, with a passion for learning and a desire to be mentored by Senior LxDs and other team members. Ideal candidates will demonstrate excellent attention to detail and strong practical technical skills in a wide variety of online technologies. The role is suitable for remote working, provided the appointee is able to attend the campus for face-to-face work when required.

Duties and Responsibilities

- Work closely and in collaboration with Senior LxDs, multimedia experience designers, video producers and Learning Solutions Architects, to create interactive tools and high-quality media in the development of courses, with an eye towards modern, sleek, and intuitive design
- Design of learning offerings for the unique needs of each identified audience or an identified business or learning problem
- Design of learning content with consideration of the user experience
- Design of rigorous and relevant formative and summative assessments to effectively measure progress and competence
- Application of instructional design principles, learning theory, and educational technologies in the design and development of online learning experiences
- Assist Senior LxDs in leading meetings with faculty, enterprise partners, and clients around learning design
- Pro-actively manage course design and development issues as well as project schedule
- Converse with faculty about educational, pedagogic and technology issues
- Work collaboratively with multimedia teams to develop engaging multimedia content
- Work with production teams to build learning assets and/or curriculum, ensuring a quality user experience and with consideration for build being scalable
- Troubleshooting of any basic educational technology issues
- Ensure high attention to detail and a high level of accuracy in learning materials
- Any other duties commensurate with the level of responsibility of this post, for which the post holder has the necessary experience and/or training

About EDGE

EDGE (Experiential, Digital, Global, Education) is part of Northeastern's Global Network and is dedicated to designing and delivering work-related learning throughout the UK and internationally. The EDGE team work remotely, using innovative pedagogical approaches and best practice in digital education and collaboration to ensure an excellent learner experience for individuals or groups of learners, wherever they are based. The EDGE team currently delivers a growing

portfolio of work-related learning aligned to digital transformation, data science, artificial intelligence, and project management.

Person Specification Criteria (Essential / Desirable)

Qualifications

- Bachelor's degree (Master's preferred) in instructional design, distance learning, adult education, educational technology, or a related field and/or a body of work that demonstrates similar competencies [E]

Key Criteria

- Demonstrated experience designing and/or teaching online courses [E]
- Experience of designing learning offerings in response to an identified business or learning problem [E]
- Experience with one or more learning management systems, as well as common software used in the design and development of distance learning courses [E]
- Experience working with product teams to build learning assets or curriculum [E]
- Experience working with multimedia teams [E]
- Experienced in the use of eLearning tools and technologies such as the Articulate suite of products, Camtasia, Adobe Suite as examples [E]
- Exceptional attention to detail and ability to achieve high level of accuracy [E]
- Demonstrated problem-solving and an ability to effectively manage projects that involve working with diverse individuals who may be local or at a distance [E]
- Strong organisational and time management skills, demonstrating an ability to work flexibly and creatively across multiple projects with strict and conflicting deadlines, while maintaining high-quality standard of work [E]
- Ability to maintain focus on priorities while multi-tasking and thrive in an agile, fast-paced, iterative, design-based environment [E]
- Excellent communication (verbal and written) and interpersonal skills, including effective stakeholder and partnership working - maintaining positive relationships and building consensus [E]
- Ability to collaborate across networks and work effectively in virtual teams [E]

- Resilient, with a can-do attitude and an ability to remain calm and measured under pressure [E]
- Able to work autonomously but also as a team member and with a willingness to embrace change [E]
- Committed to creating a professional collaborative work environment – demonstrating respect for colleagues and their expertise; cultivating open communication & feedback; and inspiring a unified commitment to elevating the standard of quality of the deliverables [E]
- Positive and professional attitude, with a genuine interest in learning new skills [E]
- Willingness and capacity to undertake continuous professional development [E]

Application Process

Applications should be made via [**this link**](#) by 20:00 on 24 June 2022. Please reference your application “**LEA522**”. Participation in the equal opportunities section is encouraged, but voluntary.

Applications must include a covering letter of no more than one page and a full curriculum vitae.

Applications are welcome from all sections of the community and will be judged on merit alone. Candidates must be able to demonstrate their eligibility to work in the UK in accordance with the Immigration, Asylum and Nationality Act 2006.