

Lecturer (Teaching) in Marketing

POSITION OVERVIEW

Department	Economics
Location	London, Devon House (St Katherines Dock)
Term	Part-time, Fixed term (1 year) - 2 or more days per week
Salary	£38,000 per annum
Benefits	Generous benefits package including 25 days holiday allowance pro rata (excl. Bank holidays), group life assurance, group income protection, pension schemes and private healthcare (optional)
Start	July 2022

The role

The New College of Humanities at Northeastern wishes to appoint one or more Lecturers in Marketing. The appointee will assist in teaching a course in Introduction to Marketing, including helping to set assessments, marking, and relevant quality assurance tasks.

We wish to appoint a specialist in any area of Marketing. Preference may be given to candidates with active interests in the relationship of Marketing to one or more of the following areas: software and/or technology; employment contexts; diversity and inclusion.

Core duties will include: Teaching US exchange students in Introduction to Marketing, including some provision of course materials and working on a team to make the course creative and engaging. The appointed person will also be expected to mark assessments, hold regular office hours (online), and contribute to following the College's procedures around assessments and marking.

We particularly encourage applications from those with an interest in innovative teaching, learning and assessment; those with experience of supporting a wide variety of students; and those belonging to groups underrepresented in UK higher education. We are open to appointing on a reduced fraction/job-share basis subject to our business needs.

Department

The multi-disciplinary Faculty of Economics currently comprises subject teams in Economics, general Business, Marketing, Accounting, Mathematics, and Project Management. In addition, many programmes are collaboratively designed both between these specialisms and in collaboration with other subjects in the College, as well as with academic teams on other campuses of Northeastern University.

The NCH Faculty of Economics ranked #1 in the UK in the National Student Survey (NSS) 2019 in the following areas: Teaching, Learning Opportunities, Assessment & Feedback, Academic Support, Organisation & Management, and Student Voice.

About the College

Founded in 2012, New College of the Humanities has established itself as a prestigious higher education institution based in the heart of London. After becoming part of Northeastern University's global network in early 2019, the College has undergone a period of rapid growth, having been granted Taught Degree Awarding Powers in February 2020 and moved to a new, state-of-the-art campus in 2021. NCH continues to grow further expanding its student cohort, courses, network and opportunities.

Additional Information

Enquiries

Informal enquiries may be made to Dr Marianna Koli (marianna.koli@nchlondon.ac.uk). However, all applications must be made in accordance with the application process specified.

Application Process

Applications should be made via [this link](#) by 20:00 on 20 May 2022. Please reference your application “**ECONR2311**”.

Please ensure that your application includes a CV and **dossier** (alternatively, an equivalent cover letter) that sets out concisely and in ways relevant to this role: (a) your achievements and challenges in the last 12-months, and in your career to-date, in education; (b) what your priorities would be in performing the advertised role; (c) what your objectives are for your future career; (d) a statement of your approach to education. You may use bullet points if you wish. You can consult our academic job description [here](#).

Participation in the equal opportunities section is encouraged, but voluntary. Applications are welcome from all sections of the community and will be judged on merit alone. We welcome applications from underrepresented groups. Candidates must be able to demonstrate their eligibility to work in the UK in accordance with the Immigration, Asylum and Nationality Act 2006.

Person Specification Criteria

Qualifications

- Masters, or equivalent professional experience, in a relevant area.

Key Criteria

- Demonstrates, through evidence, excellent ability so as to be adaptable, innovative, and inclusive in undertaking the role as advertised with regards to teaching
- Ability to develop and deliver excellent educational provision in the required areas
- Ability to provide support in relation to education provision, including organisation and coordination as required
- Ability to provide excellent, personalised support to students, including through office hours