



Assistant Professor (Teaching & Scholarship) in Business and Economics (Marketing)

POSITION OVERVIEW

Department	Economics
Location	London
Term	1-year fixed term
Salary	£36,000 - £41,000
Benefits	Generous benefits package including 25 days holiday allowance (excl. Bank holidays), group life assurance, group income protection, pension schemes and private healthcare (optional)
Start	No later than August 15 th 2021

The role

The New College of Humanities at Northeastern wishes to appoint an Assistant Professor (Teaching & Scholarship) in Business and Economics.

We wish to appoint a specialist in any area of Marketing. Appointees will be flexible, able, and willing to be wide-ranging in their teaching and in their professional development. Preference may be given to candidates with active interests in the relationship of Marketing to one or more of the following areas: software and/or technology; employment contexts; diversity and inclusion. Preference may also be given to candidates with expertise in Business and Economics beyond Marketing.

JOB DESCRIPTION

Core duties will include teaching across a range of relevant areas such as Introduction to Marketing, and Global Markets & Local Culture, as well as wider educational and administrative duties. Appointees will contribute as appropriate to curriculum development and renewal in relation to Business and Economics.

We particularly encourage applications from those with an interest in innovative teaching, learning and assessment; those with experience of supporting a wide variety of students; and those belonging to groups underrepresented in UK higher education. We are open to appointing on a reduced fraction/job-share basis subject to our business needs.

About the College

Founded in 2012, with the aim of providing the highest quality of education in the humanities and social sciences, New College of the Humanities at Northeastern has established itself as a prestigious higher education institution based in the heart of London. We offer a unique and broad liberal arts-inspired curriculum with highly personalised teaching, which may include tutorials. The College is undergoing an exciting period of growth, having become part of Northeastern University's global network in early 2019.

Enquiries

Informal enquiries may be made to Dr Marianna Koli, Head of Faculty of Economics (marianna.koli@nchlondon.ac.uk). However, all applications must be made in accordance with the application process specified.

Application Process

Applications should be made by completing the required dossier form found [here](#). **You need to upload the dossier and a full curriculum vitae** via [this link](#) by 20:00, **12 July 2021**. Please reference your application "BEM0621".

You can consult our academic job description [here](#)

Participation in the equal opportunities section is encouraged, but voluntary.

Applications are welcome from all sections of the community and will be judged on merit alone. Candidates must be able to demonstrate their eligibility to work in the UK in accordance with the Immigration, Asylum and Nationality Act 2006. We are not able to provide Tier 2 Sponsorship for this role.

JOB DESCRIPTION

Person Specification Criteria

Qualifications

- PhD, or equivalent professional experience, or equivalent qualification, in a relevant area of Business Studies and/or Economics

Key Criteria

- Demonstrates, through evidence, excellent ability so as to be adaptable, innovative, and inclusive in undertaking the role as advertised with regards to teaching and service
- Flexibility and capacity to teach across a wide range of courses
- Ability to develop excellent educational provision in areas with significant appeal to students, including at postgraduate level
- Willingness and capacity to undertake continuous professional development in relation to the use of technology, software, and data in relation to Business and Economics, and to teach on these matters
- Ability to engage and develop working relationships with relevant employers