



MA Communicating Economic Policy

Reading List 2019

INTRODUCTION

For this programme, there is no expectation that students will read extensive amounts before the start of the course. We hope you bring a keen interest in learning about economics and communication, but there are no set pre-readings. We will teach you the relevant skills from the start of the course, and give you details of relevant readings at the start of each course.

For those who are new to Economics and wish to prepare themselves before the start of the course, we recommend and strongly advise the following book:

Hayley, S. and Chrystak A. (2018) *Economics – A Primer*. Oxford University Press.

In addition, you may read:

Macroeconomic Principles

For the Macroeconomic Principles course, you may wish to read one or more of these:

- Stiglitz, Joseph E. (2010) *Freefall: America, free markets, and the sinking of the world economy*. WW Norton & Company
- Krugman, Paul. (2012) *End this depression now!* WW Norton & Company

Microeconomic Principles

For the Microeconomic Principles course, you may like to read one or more of these:

- Frank, R.H. (2008) *The economic naturalist: Why economics explains almost everything*. Random House.
- Harford, T. (2010) *The Undercover Economist*. Hachette UK.

Communication & Economic Thought

For the communication and economic thought aspects of the course, you may wish to read one of the following as an introduction:

- Fiske, J. (2011) *Introduction to Communication Studies*. 3rd edition. Routledge, New York.
- Rosengren, K.E. (2000) *Communication: An Introduction*. Sage Publications, London.
- Heilbroner, R.L. (2000) *The Worldly Philosophers: The Lives, Times and Ideas of the Great Economic Thinkers*. Revised 7th edition. Penguin Books, London.
- Backhouse, R. (2002) *The Penguin History of Economics*. Penguin, London.

Technical Reading

If you'd like to start on reading for the more technical aspects of the course, you may wish to purchase the main textbook for Statistics and Quantitative Research Skills:

- Newbold, P., Carlson, W.L. and Thorne, B.M. (2009) *Statistics for Business and Economics*. Seventh Edition. Prentice Hall.

The academic programme team hopes this is helpful in getting you started!

If you'd like to know more, please do not hesitate to get in touch with us through your Admissions Advisor, and we are happy to provide you with more information.